TRANSFORMATIVE ACTION LEARNING
FOR AN EXPONENTIAL WORLD

The Flexible MBA | Dual MBA & Master of Engineering
Flagship Executive MBA
Executive Development (non-degree programs)

Shaping Your Success
Wisdom is the guiding light: Graduates must compel themselves to lifelong learning.

Blessing given to Sasin by the Supreme Patriarch on September 15, 1983.
WHY SASIN?

GLOBALLY RECOGNIZED DEGREES
Sasin is Thailand's first globally accredited business school
All Sasin degree programs are AACSB (USA) and EQUIS (Europe) accredited

GLOBAL INSIGHTS, REGIONAL EXPERTISE
All Sasin faculty, whether visiting or full-time, are graduates of leading universities. They bring global insights and experience to the classroom

APPLIED PIONEERING MANAGEMENT CONCEPTS
Sasin programs focus on solving real-world problems with cutting-edge solutions

TOP BUSINESS SCHOOL IN THAILAND
Established by a collaboration of Kellogg, Wharton, & Chulalongkorn University

SHARPENING MINDS, SHAPING LEADERS, SINCE 1982
Unrivaled global alumni network

BE INSPIRED BY MANAGEMENT LEADERS
Global opinion-makers regularly visit and share ideas

LOCATED IN THE HEART OF BANGKOK, THAILAND
TRANSFORMATIVE ACTION LEARNING

FOR AN EXPONENTIAL WORLD

The world is changing exponentially, not just in technology, but in every aspect of business and life.

Transformative action learning involves tackling real management challenges, implementing practical action, and learning as individuals, as teams, and as organizations.

Above all, action learning at Sasin is about insightful understanding, successful implementation and careful reflection.

Build Your Management Insight
Effective managers merge silos and blend on-line and off-line worlds.

Build a Program That’s Relevant to You
After you’ve developed your core skill sets, your own interests will drive your learning.

Learn in the Classroom, and Beyond It
Sasin Centers provide unrivaled access to real decision-makers and live management issues.

Life-long Learning Leaders for a Digital World

“The best part of Sasin was working in elective courses as a group to realize our ideas. It was often frustrating, but always rewarding.”
**REAL ORGANIZATIONS. REAL LEADERS. REAL LEARNING.**

Reinvent your business. Craft your dream career.

**Action Learning:** meeting real-world challenges, implementing solutions, and reflecting on results.
- You’ll work on unstructured, complex, practical, hands-on issues.
- You’ll work in diverse teams to stimulate creative curiosity, questioning, and reflection.
- You’ll generate clear, action-oriented results and the team will learn to tackle more complex problems.

**TRANSFORMATIVE ACTION LEARNING MEANS...**

*challenging* and *changing* your assumptions and beliefs; transforming your *actions*.

Technology, culture, society—and as a result *management*—are evolving at a pace that leaves conventional thoughts, feelings, and actions far behind. There is an urgent need to *recalibrate your reality*. That’s transformative learning!

**Alumni Mentoring and Matching**

Learn from the hard-won experience of Sasin alumni. You can be matched with Sasin alumni with management interests similar to yours. Consider them as resources for your Sasin journey... and beyond.

**Integrated Customizable Program**

Project-driven courses allow you to focus on areas, issues, and industries that directly concern you. Your choice of project puts you in the driver’s seat.
The Flexible MBA

The Sasin MBA can now be taken on a flexible schedule. Choose the completion speed that best suits your commitments:

12 MONTHS
Turbocharge! after the first 10 courses, take three courses every five-week module

15 MONTHS
Take two courses every five-week module

30 MONTHS
Take just one course (evenings, if desired) every five-week module

Once you’ve completed your first ten core courses, you can switch speeds as you wish, subject to course availability.

Go Faster
Go Slower

Different pace. Same quality program.

Any completion time up to 36 months, maximum

11 REQUIRED COURSES & 12 ELECTIVES
COURSES ARE TAUGHT IN 5-WEEK MODULES
CHOOSE YOUR CLASSES DURING THE DAYTIME OR IN EVENINGS
EXCHANGE PROGRAMS

Sasin offers MBA students access to an evolving network of exchange programs with over 28 leading business school around the world.

GLOBAL INITIATIVES IN MANAGEMENT

Global Initiatives in Management (GIM) is an exciting opportunity that offers Sasin MBA students the chance to learn about non-Thai business environments within an innovative and flexible framework combining classroom-based learning with structured in-country field research.

DUAL MBA & MASTER OF ENGINEERING

TWO LEADING FACULTIES COMBINE TO OFFER TWO EXCEPTIONAL DEGREES

Got a bachelor's degree in engineering or a physical science? Earn an MBA from Sasin and a Master's in Industrial Engineering from Chulalongkorn University.

ACTION LEARNING LAB

Every Sasin MBA student must complete an Action Learning Lab.

This involves practical, hands-on, teamwork tackling real business and/or social issues. Teams often involve Sasin students working alongside students from MIT Sloan School of Management, Fudan University School of Management, or other leading schools, with Sasin faculty and/or alumni mentors.

You choose the Action Learning Lab that best fits your interests. You can do more than one if you wish.

At the moment Labs include:
- Global Management Consulting Lab
- Sustainability Lab
- New Ventures Lab
- Global Initiatives in Management Lab

New Labs will be added and can be proposed by students.

FOR MORE INFORMATION, PLEASE VISIT:
www.sasin.edu/FlexMBA
OR SCAN QR CODE

Sasin Ph.D. Program
Offered in Finance or Marketing

For more information,
contact the Head of Sasin's Ph.D. Program,
Associate Professor Pattanaporn Chatjuthamard
at Pattanaporn.Chatjuthamard@sasin.edu
OUR FLAGSHIP EXECUTIVE MBA
FOR EXPERIENCED MANAGERS

24 Courses focused around transformative action learning including:
**11 REQUIRED COURSES & 13 ELECTIVES**

**CLASSES HAVE A MEAL BREAK:**
Meals and snacks are included

Executive MBA classes are normally scheduled on
**FRIDAY EVENINGS (18:00 TO 21:30)**
**AND SATURDAYS (09:00 TO 17:00)**

**COURSES ARE TAUGHT IN 5-WEEK MODULES**
Each course meets for one 3-hour session each Saturday and one 3-hour session on alternate Friday evenings. You should count on about 10 hours of out-of-class study per course.

“It’s very important to be a good team player, it’s about managing relationships... that’s one of the most valuable things I learned from being at Sasin.”
The Executive MBA includes a two-week residential program at a Sasin partner school outside Thailand.

During the two-week residential, participants complete the equivalent of two Sasin courses, meet other international executives, and participate in site visits.

In conjunction with University of Salzburg Business School (SMBS), Executive MBA students can also participate in optional global modules:

- Financial Markets: A Perspective from London at Westminster University, London
- Doing Business in Russia at Lomonosov Moscow State University, Moscow
- Doing Business in China at Fudan University, Shanghai

FOR MORE INFORMATION, PLEASE VISIT:
www.sasin.edu/ExecutiveMBA
OR SCAN QR CODE
BE A CATALYST FOR CHANGE

STEWARDSHIP OF OUR FUTURE

Sasin's Sustainability and Entrepreneurship Center (SEC) is dedicated to ensuring that managers understand the long-term impacts of their decisions beyond organizational boundaries and, most crucially, let that understanding guide their actions.

A sustainable development agenda must drive innovative thinking to rationalize our use of resources, and show business a path to a resilient future.

START-UPS

Gain Global Recognition

It is not a coincidence that many successful start-ups have originated at Sasin. Each year, Sasin supports student entrepreneurs to participate in new venture competitions around the world. This means financial sponsorship for qualifying teams to attend competitions, and, more importantly, Sasin provides mentors to accelerate your venture and help you scale.

Sasin students and their ventures regularly receive global recognitions at prestigious international competitions. Our students compete head-to-head with, and frequently beat, big name schools from around the globe.

Recent Sasin triumphs include:

- Back-to-back wins at New Venture Championship (Portland, OR, USA)
- Pitch winner at Rice Business Plan competition (Houston, TX, USA)
- Southeast Asia winner and Global finalist at Global Social Venture Competition (Berkeley, CA, USA)
Many Sasin-born ventures continue to receive mentorship support from Sasin well after the founders have graduated. Recent recognition for such ventures and/or their founders include:

- The global finals winner of The Venture (Los Angeles, CA, USA)
- Winner of NUS-DBS Social Venture Challenge (Singapore)
- Winning pitch at Global Entrepreneurship Summit (Stanford, CA, USA)
- Winner of SOFI (Specialty Outstanding Food Innovation) Award (New York, USA)
- Asia’s Top 25 Entrepreneurs by Business Week Magazine

BUILD YOUR NETWORK; PROMOTE YOUR START-UP; ATTRACT INVESTMENT!

Sasin’s Bangkok Business Challenge—Asia’s only post graduate start-up competition—gives you the chance...

To interact with entrepreneurs from all over the world

Hone your presentation skills

Get noticed by global investors and venture capitalists

CHANGEMAKERS

Corporate entrepreneurship is even bigger than start-ups.
Established companies recognize entrepreneurial spirit as essential for survival.
A start-up mentality is one of the most sought-after management traits in large organizations.
This disruption-proofing concept is woven throughout the Sasin program.

“Sasin was definitely a life-changing experience for me... the world is changing... this is the time for us to work together and there’s no better place for you to be than at Sasin.”

Bancha Dhammarungruang
Sasin Executive MBA (2012)
Co-founder & Managing Director, AMPOS Solutions (Thailand)
DON’T DELAY: START YOUR APPLICATION TODAY

Sasin looks for applicants who demonstrate:
- Leadership potential
- The intellectual and interpersonal skills to make meaningful contributions in the classroom and beyond
- Diversity, dynamism, and creativity – in short, commitment and a “can-do” attitude

To complete your application, you’ll need all sorts of documentation. But, assuming you have already received an undergraduate degree, get started now by simply going online.

Scan the QR Code or visit www.sasin.edu/apply-now/ to begin.
You will immediately be assigned an application advisor to help you complete the process.

For more information, +66-2-218-3851, +66-2-218-3861-62
www.sasin.edu